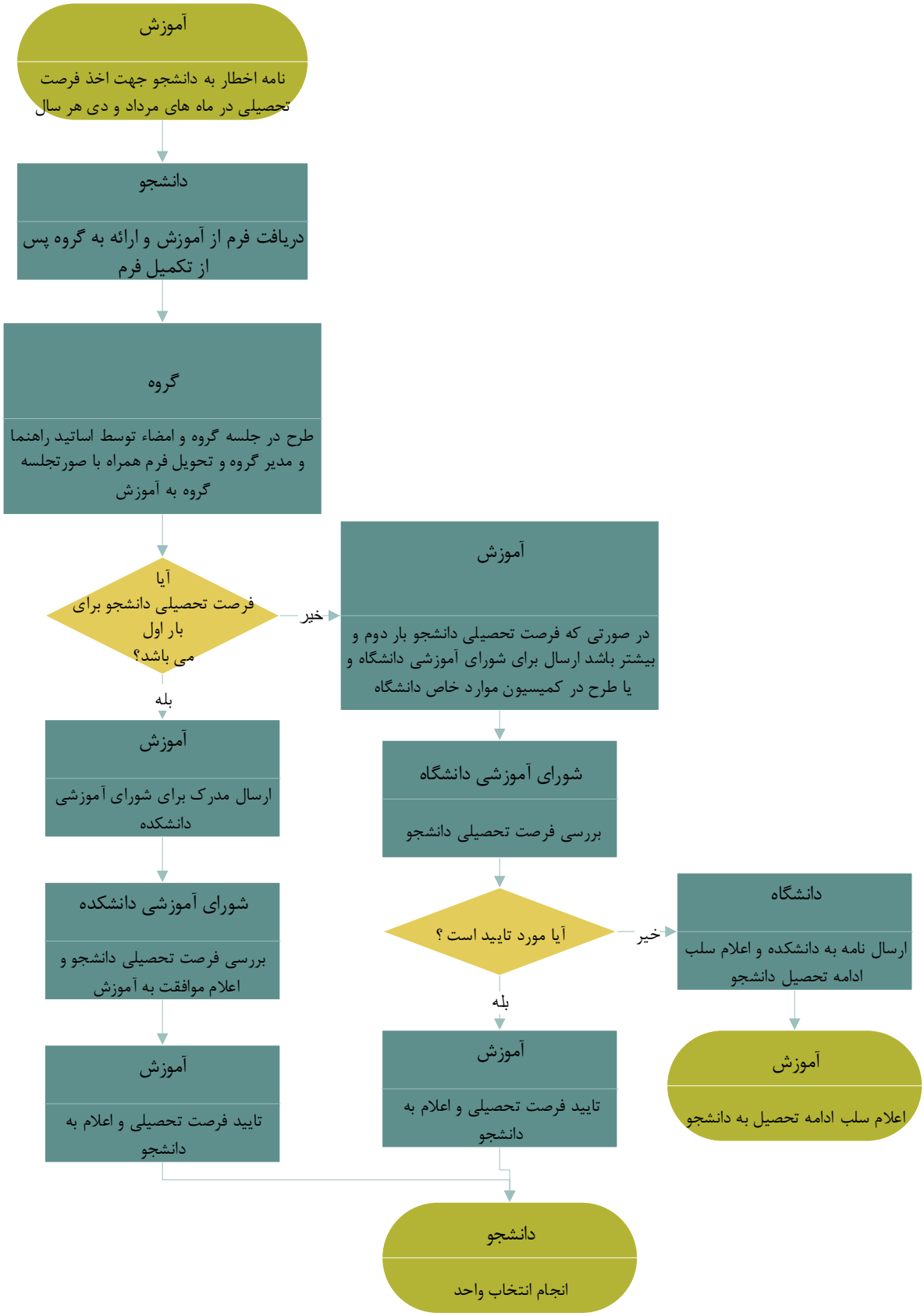فرآیند فرصت تحصیلی